

TeamAI Work - Product Positioning

1. Competitive Comparison

Feature Comparison:

TeamAI Work stands out with:

- AI Agent Hierarchy
- End-to-end marketing pipeline automation
- Engagement Bot (Premium)
- On-Premise option
- Flat-rate SMB-friendly pricing

Compared to Jasper, Copy.ai, Writer, and CrewAI, TeamAI Work uniquely combines agent-based automation, simplicity, and affordability.

2. Website Copy & Taglines

Primary Tagline:

Your AI-Powered Marketing Team. Ready in Minutes.

Subhead:

From idea to published post, TeamAI Work handles the busywork so you can focus on growth.

3. Freemium-Friendly Pricing

Free - \$0:

Strategist + Content Creator, 5 tasks/month

Starter - \$19/month:

Adds Publisher, Unlimited Tasks, Email Support

Pro - \$49/month:

Adds Engagement Bot, Reporting Cadence Options

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Enterprise - Custom:

Self-hosted, multi-team, private LLM support